

APPROACH

VALOR adopts an interdisciplinary and multi-actor systems based approach, designed to capture the full chain of direct and indirect impacts of pollinator shifts, from flowers to ecosystems, crops, farm businesses, societies, value chains, and human health and well-being.



PROJECT COORDINATOR

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16

PARTNERS

12

COUNTRIES

48

MONTHS

9

WORK PACKAGES

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VALOR Project



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A Horizon Europe project exploring the values and dependence of society on pollinators

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PROJECT SUMMARY

VALOR is a multi-actor project that aims to co-develop a comprehensive systems-based approach to **improve the understanding of the benefits that pollinators provide to society and the economy**. The project is dedicated to producing accessible **tools for landowners, businesses and policymakers** to help them better understand the cascading impacts of pollinator shifts and easily undertake their own studies using the methods and models developed by the project.

OBJECTIVES



Co-develop a better understanding of stakeholder knowledge needs around pollinators



Better understand the dependence of society and the economy on pollinators



Measure and model the cascading impacts of plant-pollinator networks on ecosystems and human well-being



Explore the consequences of pollinator loss through value chains



Forecast the resilience of pollinator networks and human benefits under future conditions



Co-develop tools to engage and empower actors about pollinator conservation

FOCAL REGIONS

1. Güímar Valley, Tenerife
2. Guadalquivir Productive Plains, Spain
3. Baden-Württemberg Living Lab, Germany
4. Southern Małopolska Upland & the Vistula River Valley Living Lab, Poland
5. South-Limburg, Geuldal Valley Living Lab, Netherlands
6. Kent Apple Orchard Living Lab, UK
7. South Scania, Sweden



*VALOR partners (yellow)
Focal regions (numbered)