



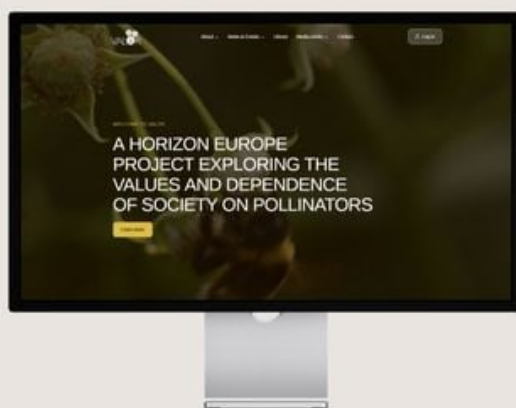
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Explore VALOR online



VALOR website

The VALOR website serves as the project's central hub for all updates and resources. It provides access to publications, news, and event information, as well as a media centre with promotional materials and essential contact details.

[Visit the website](#)



VALOR at a glance

VALOR is a multi-actor initiative that will develop a comprehensive, systems-based approach to gaining a better understanding of the cascading impacts of pollinator shifts from flower to fork and beyond.

[Learn more](#)

Partners



16 Partners



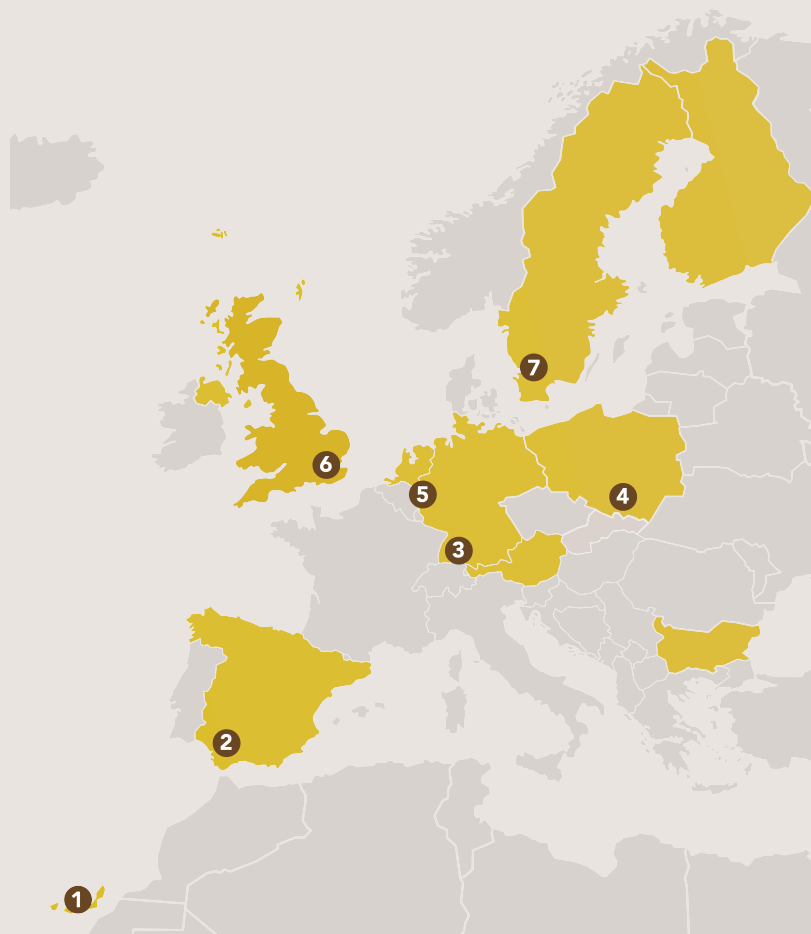
12 Countries

VALOR brings together 16 partners, three of them associated, from 12 different countries. A detailed overview of each organisation and their role in the project is available on the VALOR website

Meet the consortium

VALOR focal regions

VALOR is applying a systems-based approach through in-depth case studies across seven European countries. Each focal region addresses a key challenge identified together with local stakeholders or through dedicated pre-project consultations.



Explore VALOR focal regions

Coordination



Dr. Tom Breeze

Project Coordinator

[Email](#)



Elena Carp

Project Manager

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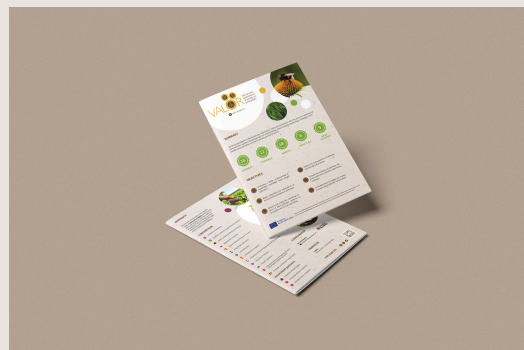


Beginning of VALOR

From 4 to 6 February 2025, partners of the VALOR gathered in Reading, United Kingdom, for the project's official Kick-off Meeting (KoM). Hosted by the coordinating institution - University of Reading.

[Learn more](#)

Promotional materials



Visit media centre

News from VALOR



Introducing VALOR's sister project, Butterfly

[Butterfly](#), Horizon Europe project, aims to enhance society's capacity to appraise, foresee and respond to the threats posed by the cascading impacts of pollinator decline ('butterfly effects').

Learn more



Dr Tom Breeze for 2025 World Bee Day

On 20 May 2025, VALOR project coordinator Dr Tom Breeze, Senior Research Fellow in Sustainable Land Management at the [University of Reading](#), gave an interview to the university blog for World Bee Day in 2025.

Learn more



Tom Breeze on VALOR and RestPoll synergies

In an interview published by the project Restoring Pollinator Habitats Across European Agricultural Landscapes ([RestPoll](#)), VALOR project coordinator Dr Tom Breeze explained how the two initiatives intersect and differ.

[Learn more](#)



Pensoft Publishers' blog post highlights VALOR

VALOR's communication, dissemination and exploitation partner, [Pensoft Publishers](#), has published a blog post on their website introducing the project. Outlining project aims, coordination, consortium and their involvement.

[Learn more](#)

Support pollinator-friendly decision-making

Take a survey on pollinator-related tools

VALOR in collaboration with [UNEP-WCMC](#) and [RestPoll](#) is conducting a survey to understand what stakeholders need from decision-support tools that help integrate crucial information into policy and practice, to protect pollinators.

Up next in VALOR

Upcoming SM campaign

VALOR is preparing a dedicated social media campaign to introduce its nine Work Packages (WPs) - #VALORwps. This series will highlight the objectives and key tasks of each package, giving followers a clear picture of how every part contributes to the project.

**Follow VALOR on social media to see
#VALORwps**



Policy watch

The Horizon Europe project, [BioAgora](#), is tasked to build the Science Service for Biodiversity, the scientific pillar of the European Commission's Knowledge Centre for Biodiversity. Researchers and professionals can engage with BioAgora and the Science Service by:

- Contributing to policy requests for knowledge issued by the EC
- Participating in policy dialogues on key biodiversity topics
- Sharing knowledge together with BioAgora

- Joining a Knowledge Exchange Network based on your field of expertise

The BioAgora Knowledge Exchange Network on Pollination will mobilise actionable knowledge from the scientific and end-user community to link to EU policy objectives and improve the mainstreaming of pollinators and pollination across sectors.

[Learn more](#)



**Funded by
the European Union**

VALOR Project

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Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the EU nor REA can be held responsible for them.

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