



VALUES AND
DEPENDENCE
OF SOCIETY ON
POLLINATORS

 valor-project.eu



SUMMARY

VALOR is a multi-actor project that will co-develop a comprehensive systems-based approach to provide a deeper understanding of the cascading impacts of pollinator shifts from flower to fork and beyond. VALOR aims to empower actors to better understand their relationship with pollinators and will produce a number of co-developed tools for landowners, businesses and policymakers to better understand these risks and easily undertake their own studies by replicating our methods and employing our models.



PARTNERS



COUNTRIES



MONTHS



OBJECTIVES



**WORK
PACKAGES**

OBJECTIVES



Co-develop a better understanding of stakeholder knowledge needs around pollinators;



Explore the consequences of pollinator loss through value chains;



Better understand the dependence of society and the economy on pollinators;



Forecast the resilience of pollinator networks and human benefits under future conditions;



Measure and model the cascading impacts of plant-pollinator networks on ecosystems and human well-being;



Co-develop tools to engage and empower actors about pollinator conservation.



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APPROACH

VALOR bases its approach on the specific needs of **seven focal regions** across Europe, where the impacts of pollinator shifts on ecosystems, farm businesses and local communities will be explored through primary research and modelling.

CONSORTIUM

-  University of Reading
-  Swedish University of Agricultural Sciences
-  Albert Ludwig University of Freiburg
-  Jagiellonian University
-  Spanish National Research Council
-  Wageningen University
-  Lund University
-  University of La Laguna
-  University of Natural Resources and Life Sciences
-  University of Helsinki
-  Pensoft Publishers
-  UNEP-WCMC
-  European Landowners' Organization






COORDINATOR

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Associated partners

-  University of New England
-  China West Normal University
-  Beijing Forestry University

DURATION

4 years
January 2025 – December 2028

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